

# Introducing New Vista Life Insurance

For Agent Use Only - Not for Use with Consumers

# **About Prosperity Life Group®**

# Prosperity Life Group® Member Companies:







Prosperity Life Group® is one of the leading providers of life, annuity and supplemental products. Our member companies, SBLI USA Life Insurance Co, Inc., Shenandoah Life Insurance Company, and S.USA Life Insurance Co., Inc. have been meeting the needs of the middle market consumers for over 100 years.

Today, we have access to the national market (49 state licenses) through a wide array of distribution partners in the Bank, IMO, GA, and Worksite channels.

Meeting financial promises to our customers through financial strength and stability is paramount to everything we do and is evidenced by an A- (Excellent) A.M. Best rating.† We proudly service more than 320,000 policies with over \$12 billion of life insurance inforce.

†A.M. Best rating as of date of presentation

# New Vista®

#### Benefits for the insured:

- Immediate increase in the cash available for final expenses.
- Guaranteed, Fixed-Level Premiums premiums are guaranteed not to increase.
- Guaranteed, Lifetime Coverage As long as premiums are paid when due and policy loans do not exceed the total cash value, coverage cannot be terminated, even if the insured becomes uninsurable later in life.
- Cash value is available for emergencies.
- Simplicity The application only has a few simple health questions there are no medical exams or tests required. Point-of-sale underwriting decisions are based on answers to health questions, height/weight, MIB & Rx history.

# **Product Details**

Issue Ages: 50-80

**Expiry Age:** 121 (Policy) / 75 (Accidental Death Benefit Rider)

**Face Amount:** \$1,500 - \$35,000

**Risk/Rate Class**: The plan is simplified issue and is smoker distinct.

Approved/Declined, Tobacco (T) or Non-tobacco (NT) – Based

on Cigarette use only, Male/Female

<u>Premiums</u>: Premiums are based on issue age, gender, and smoking class

only, and are fixed throughout the lifetime of the contract,

with cash value accumulation.

**Recurring Premiums:** Direct – Annual, Semi-Annual, Quarterly

EFT – Annual, Semi-Annual, Quarterly, Monthly

# **Product Details**

## **Modal Factors & Policy Fee:**

	Modal Factor	Policy Fee*
Annual	1.000	40.00
Semi-Annual	0.5150	20.60
Quarterly	0.2650	10.60
Monthly	0.0900	3.60

## **Underwriting**

The underwriting decision is based on the answers to the application health questions, MIB, and a prescription drug check. Applicants must fall within a specific height and weight to qualify. The policy should be submitted using one of Apptical's Point of Sale underwriting approval methods. If Apptical is unable to render a decision, the case will be referred to the Home Office for final processing.

# **Accelerated Death Benefit Feature (not available in CA)**

Should the insured be diagnosed with a terminal illness, the Accelerated Death Benefit feature allows access to a portion of the policy proceeds.

#### **Accidental Death Benefit Rider**

An Accidental Death Benefit Rider can be added to all 3 plan options. If elected, the rider coverage amount will equal the initial coverage amount of the base plan. The rider expires at age 75, so the proposed insured must be 74 or younger to apply.

<sup>\*</sup>Policy fee is commissionable

# **Plan Options**

	Level	Graded	Modified
Issue Ages	50-80	50-80	50-80
Base Death Benefit	Death benefit is equal to face amount of policy from 1 <sup>st</sup> day of coverage	Non Accidental Death*  1st Yr. 30% of Face  Amount  2nd Yr. 70% of Face  Amount  3rd Yr.+ full face amount	Non Accidental Death*  1st Yr. 110% of annual premium  2nd Yr. 231% of annual premium  3rd Yr.+ full face amount
Accelerated Death Benefit Feature**	Up to 50% of death benefit in the event of a terminal illness	Up to 50% of death benefit in the event of a terminal illness	Up to 50% of death benefit in the event of a terminal illness
Optional Accidental Death Benefit Rider***	1X base amount	1X base amount (Accidental Death benefits are full face in Years 1-2)	1X base amount (Accidental Death benefits are full face in Years 1-2)

<sup>\*</sup> Base Death Benefit for Accidental Death is full face amount in all years.

<sup>\*\*</sup>There is no additional premium charge for this benefit but there is a \$150 processing fee and the benefit is discounted as an early payment. Not available in CA.

<sup>\*\*\*</sup>Through age 75 only. Additional premiums apply.

# **Plan Options**

# Plan eligibility is based on the following:

Declined If:

- Any "Yes" Answer to Part A Medical Questions
- Prescription history (refer to published prescription list)
- Build is either below the minimum or above the maximum allowed

Modified
Plan If:

- Any "Yes" Answer to Part B Medical Questions
- Build falls within Modified Plan
- Prescription history (refer to published prescription list)

Graded
Plan If:

- Any "Yes" Answer to Part C Medical Questions
- Build falls within Graded Plan
- Prescription history (refer to published prescription list)

Level Plan If:

- All "No" Answers to Part A, B and C Medical Questions
- Build falls within Level Plan
- No concerns with prescription history (refer to published prescription list)

In all cases, Apptical will run MIB and RX history checks. Review of this medical may result in an adverse decision based on Company underwriting guidelines. Applications may also be withdrawn due to unresolved medical information.

# **The Application Process**

SINCE THIS POLICY IS ISSUED WITH MINIMAL OR NO MEDICAL UNDERWRITING, THE PREMIUM RATE CHARGED INCLUDES AN EXTRA MORTALITY RISK CHARGE. IF YOU ARE HEALTHY ENOUGH TO QUALIFY AS A "STANDARD" RISK, PREMIUMS WOULD LIKELY HAVE BEEN LOWER IF YOU HAD APPLIED FOR A FULLY UNDERWRITTEN POLICY. Has the Proposed Insured smoked cigarettes in the past 12 months? ☐ Yes ☐ No Please state the Proposed Insured's height \_\_\_\_\_\_ and weight \_\_\_\_\_ Part A - if any question is answered "Yes", the Proposed Insured is not eligible for coverage 1. Is the Proposed Insured currently or in the last 30 days been: hospitalized, committed to a psychiatric facility, confined to a nursing facility, receiving hospice or home health care, confined to a wheelchair due to a disease, or waiting for an organ transplant? 2. Does the Proposed Insured currently require human assistance or supervision with eating, dressing, toileting, transferring from bed to chair, walking, maintaining continence or bathing? ☐ No 3. Within the past 12 months has the Proposed Insured: a. been advised by a member of the medical profession to have a diagnostic test (other than an HIV test), surgery, home health care or hospitalization which has not yet started, been completed or for which results are not known? ☐ No b. used or been advised by a member of the medical profession to use oxygen equipment for assistance in

breathing (excluding CPAP or nebulizer)? ☐ Yes

c. had or been advised by a member of the medical profession to have Kidney Dialysis?

(Stage C)?

4. Has the Proposed Insured ever been diagnosed or treated for Acquired Immune Deficiency Syndrome (AIDS)

5. Has the Proposed Insured ever been diagnosed or received treatment by a member of the medical profession for Alzheimer's disease, dementia, Lou Gehrig's/Amyotrophic Lateral Sclerosis (ALS), Cirrhosis of the Liver

6. Has the Proposed Insured ever been diagnosed by a member of the medical profession with more than one occurrence of the same or different type of cancer or is the Proposed Insured currently receiving treatment

(including taking medication) for any form of cancer (excluding basal cell skin cancer)?

 $\square$  No

☐ No

■ No

 $\square$  No

# **The Application Process**

# Part B - if any question is answered "Yes", the Proposed Insured may be eligible for the Modified Death Benefit Individual Whole Life Policy

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1.	<ol> <li>In the past 2 years, has the Proposed Insured been diagnosed or received treatment from a member of the profession, or other practitioner, or been hospitalized for any of the following:</li> </ol>	e medical		
	a. the use of alcohol or drugs; or been advised by a physician, practitioner, health facility or counselor the use of alcohol or drugs?		□ No	
	b. complications of diabetes such as diabetic coma or insulin shock or had an amputation due to compl any disease?		□ No	
	c. heart attack, angina (chest pain), congestive heart failure, cardiomyopathy stroke, transient ischemic (TIA), or aneurysm or had heart or circulatory surgery?		□ No	
2.	In the past 3 years, has the Proposed Insured been diagnosed, treated, or prescribed medication by a member of the medical profession for: internal cancer, including but not limited to, malignant brain tumor, malignant melanoma (but excluding basal/squamous cell skin cancer), leukemia, or multiple myeloma?			
3.	3. In the past 2 years, has the Proposed Insured had more than 1 conviction for reckless driving or for driv the influence of alcohol or drugs (DUI or DWI)?		□ No	
	Part C - if any question is answered "Yes", the Proposed Insured may be eligible for the Graded Whole Life Policy	l Death Benefit Ind	lividua	
1.	<ol> <li>Has the Proposed Insured ever been diagnosed, treated, or prescribed medication by a member of the m profession for:</li> </ol>	edical		
	a. Parkinson's disease, Systemic Lupus (SLE) or sickle cell disease?	<b>\(\sigma\)</b> Yes	☐ No	
	b. Cirrhosis (Stage A or Stage B) of the liver, chronic hepatitis or other liver disorder, kidney failure or chronic kidney disease?		☐ No	
	c. Chronic Obstructive Pulmonary Disease (COPD), which includes emphysema, black lung disease or tub	erculosis? 🗖 Yes	☐ No	
	d. Bipolar Disorder or Schizophrenia or been hospitalized in the past 2 years for any mental or nervous	s disorder? 🗖 Yes	☐ No	
	If all questions in Parts A, B and C are answered "No", the Proposed Insured may be elig	jible for the Level	Death	

# Why Sell Prosperity Final Expense?

- Diabetic friendly underwriting!
- We pay the same commission on Level, Graded, and Modified...no matter the age!
- Daily advances available!
- We currently accept the Social Security Direct Express debit card!
- We can align the payment date with Social Security payment dates (2nd, 3rd, 4th Wednesday of each month)
- Peace of mind knowing your clients' interests are protected by an A- (Excellent)
   A.M. Best rated company!

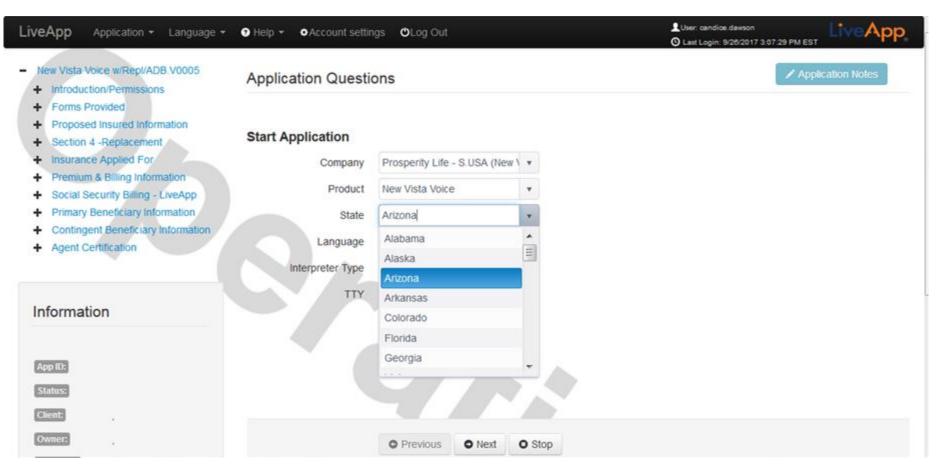
# **The Application Process - Options**

There are 4 ways in which applications can be taken, all of which provide for the opportunity to receive an underwriting decision at the point of sale through our vendor, Applical:

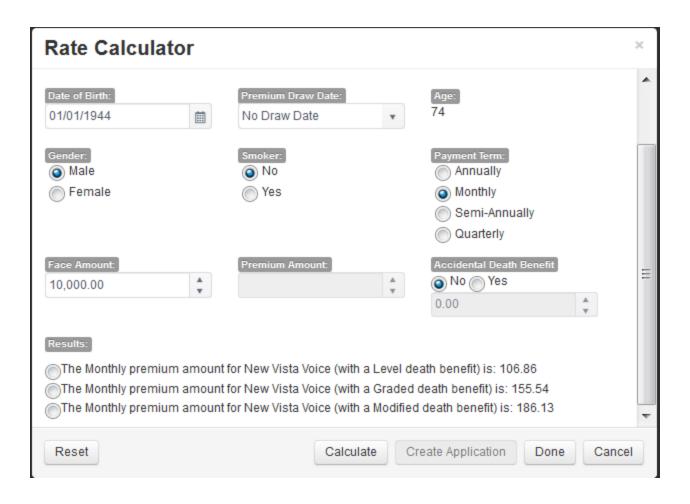
- LiveApp portal for tele-sales (New Vista Voice)
- LiveApp portal E-application for face-to-face sales (New Vista E-App)
- Apptical Mobile for face-to-face sales (New Vista LiveAppAir)
- Paper application for face-to-face sales (New Vista)

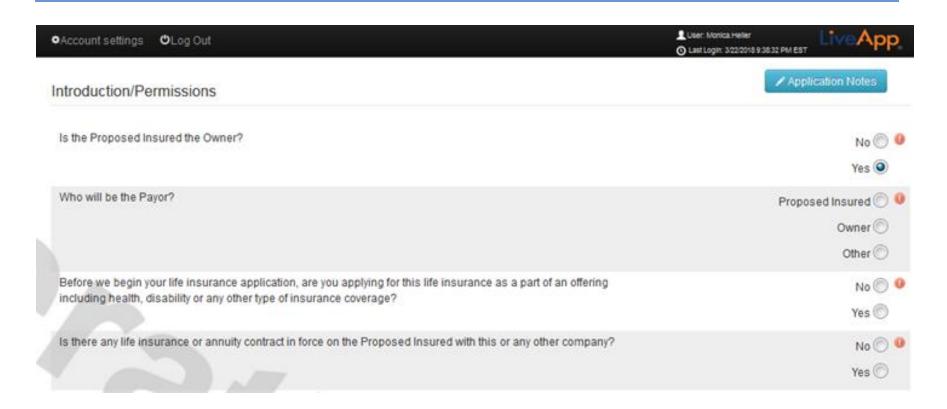


Applications taken over the telephone are submitted through the Apptical LiveApp web portal - https://web.apptical.com/LiveApp/Login (telesales not available in ME or PA)



Run the quote and click "Create Application" to proceed in the application.





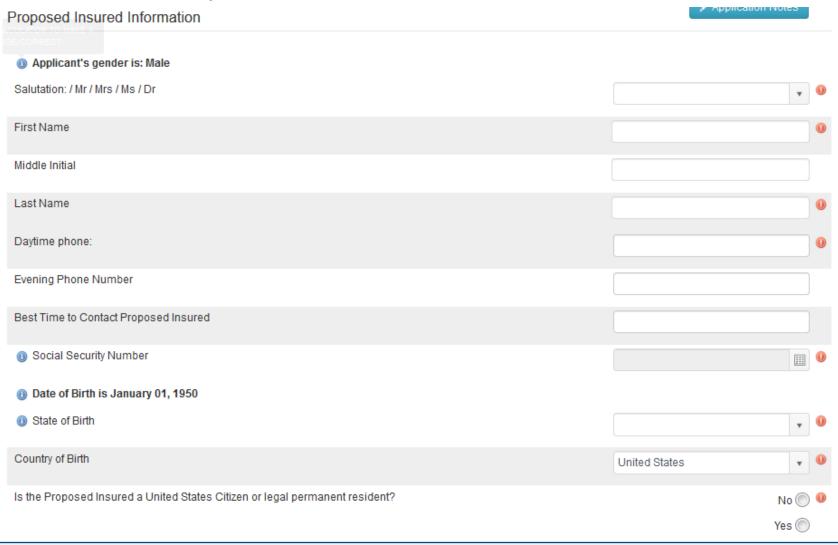
LiveApp cannot be used if the proposed insured will be replacing existing coverage. If a replacement is involved, please coordinate a face-to-face meeting with the proposed insured.

These disclosures can be e-mailed to the client (both proposed insured and owner, if different) in advance of the call with Apptical. This can save 10 minutes or more during the call with Apptical. State-specific e-mail packages can be downloaded from the Resources area on the Agent Portal. Please confirm that your client has received the e-mail before answering the questions below.

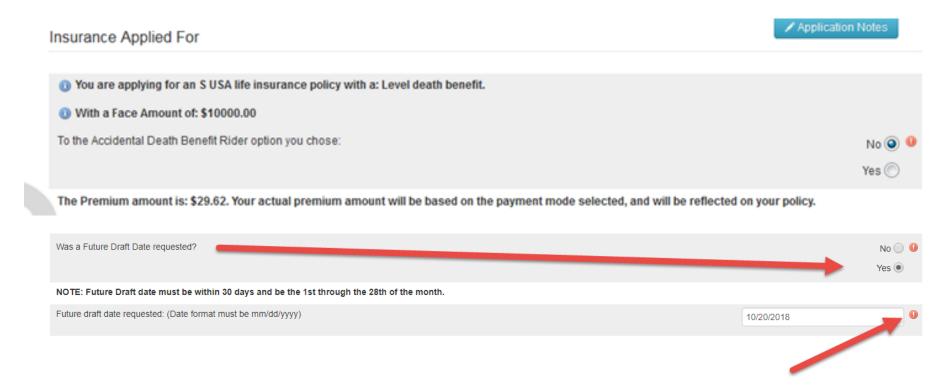
Forms Provided Has the Proposed Insured been provided with the following documents by email? (Documents must be emailed, not read.) Note: Emailing of the documents avoids having certain of the disclosures read aloud during the Apptical interview process. Disclosure and Authorizations? (Form U-D&AAPPECW17) No 🔘 Yes Application Declarations? (Form U-DECAPPECW17 or the applicable state-specific version) No 🔘 🕕 Yes Accelerated Death Benefit Disclosure? (Form U-DISACCECW17) No 🔘 🕕 Yes (O) Model Replacement Notice? (Form RN-GEN) No 🔘 🕕 Yes 💿 Buyers Guide? (Form U-LBG16-Base) No 🔘 Yes 🥥



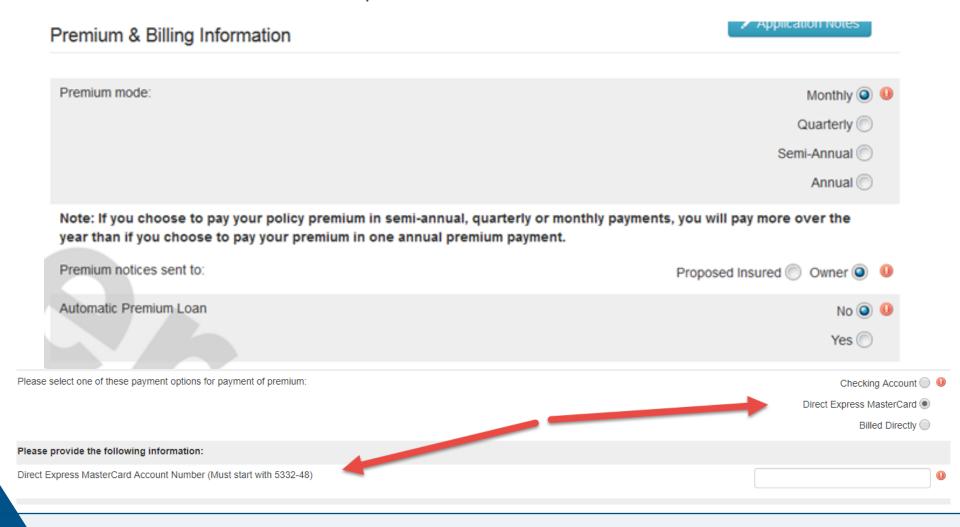
# Fill in basic info about your client



Confirm benefit amount and rider selection, then future payment date information (if applicable). Initial payments can be up to 30 days in the future.



Confirm client's elected premium mode, APL election, and billing information and then enter account information as required.

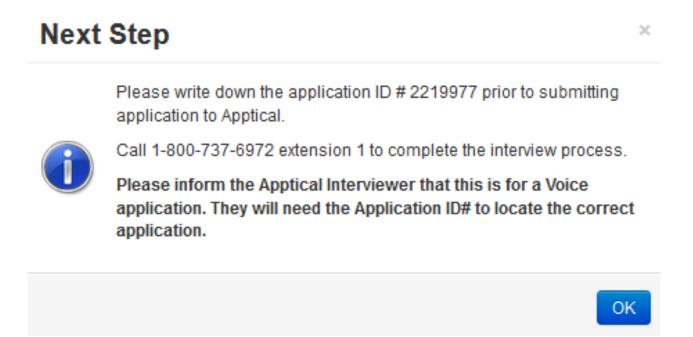


# ✓ Application Notes **Primary Beneficiary Information** Please note that choosing a minor as a beneficiary will require a court appointed guardian of the minor's estate which will cause delays in distributing the death benefit. **Primary Beneficiary Information** Primary First Name Middle Name Last Name Social Security Number Street Address Zip Code City State Date of Birth Relationship



Agent Certification	Application Notes
To the best of your knowledge and belief, is there an existing life insurance policy or annuity contract insuring the proposed insured's life?	No 🔘 💵 Yes 💽
To the best of your knowledge and belief, replacement is or may be involved in this transaction.	No 🔘 💵 Yes 🔘
Agent Number	•
Email Address of Agent	•
Agent First Name:	•
Agent Last Name:	•
Agency Name	
Agency Number	
Telephone Number of Agent	•
I certify that these statements and responses are true and accurate.	
Conditional Receipt Provided?	No 🍑 🕛
Comments:	

Click "Finish" to submit, or "Previous" to go back and make changes.



Call Apptical and provide the App ID number to the interview. They'll take over from here and guide your client through the rest of the process.

# What to expect during the Apptical call:

- The agent and the proposed insured need to stay on the line for the **entire call**; If there is a separate owner, that party must also be on the line
- Apptical will validate the LiveApp entries with the agent and the client
- Apptical will conduct a customer identity validation check
- Apptical will ask the proposed insured if they have received the email disclosures (if not, they will play recordings of the disclosures during the call where required by the company or state law)
- Apptical will ask all of the application medical questions and will run the MIB and the prescription checks
- Apptical will convey the underwriting decision based on the responses and the MIB and Rx history results; in some cases Apptical will first re-ask certain medical questions based on MIB and Rx history results.
- If the underwriting decision results in a different plan offering than the plan selected during LiveApp, Apptical will run a new quote.
- The proposed insured, owner (if separate owner), and agent will voice sign the application and required disclosures
- The completed application will be electronically sent to the Home Office for processing
- The owner will receive copies of the completed signed application and disclosures with the policy when issued. The owner should be instructed to review it carefully.



# **Face-to-Face Sales: E-Application**

The E-app is available online through the Apptical LiveApp portal - <a href="https://web.apptical.com/LiveApp/Login">https://web.apptical.com/LiveApp/Login</a>

Your LiveApp user credentials are the same for E-app, New Vista Voice and Apptical Mobile.

This application is completely paperless and does not require a phone interview but must be completed while <u>with</u> the customer so you'll need an internet connection to use it.

Just log in, select New Application from the menu at the top, then Prosperity, and New Vista E-app.

You will see a note in RED that confirms this is for a face to face sale, not to be confused with New Vista Voice which is for telesales. Just answer each question and click "Next." At any point in time, you can "Stop" and finish it later.

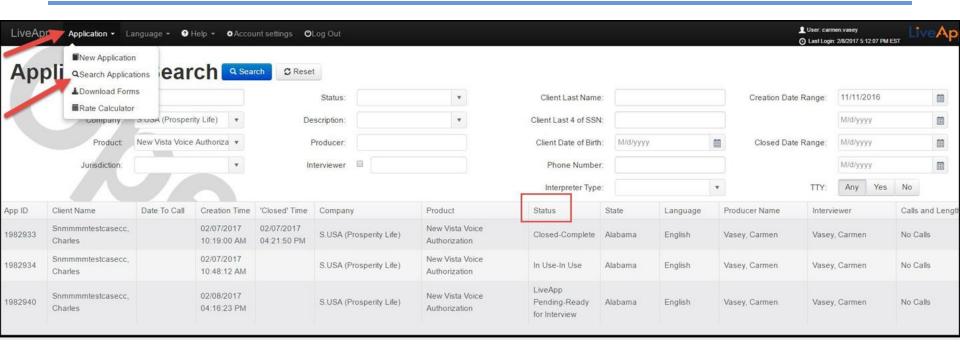
Google Chrome is the only supportive browser for the E-App, and it can only be completed from a computer or tablet, not a smart phone.

# **Face-to-Face Sales: E-Application**

# What to expect during the E-Application Process:

- The agent and the proposed insured need to be face-to-face; If there is a separate owner, that party must also be present.
- Agent will validate the E-app entries with the client.
- Apptical will conduct a customer identity validation check.
- Agent will ask all of the application medical questions and the E-application will run the MIB and the prescription history checks.
- Agent will convey the underwriting decision based on the responses and the MIB and Rx history results;
   in some cases the Agent will first re-ask certain medical questions based on MIB and Rx history results.
- If the underwriting decision results in a different plan offering than the plan selected, Agent will run a new quote.
- The proposed insured, owner (if separate owner), and agent will electronically sign the application via Docusign and required disclosures.
- Replacements are available client will be asked to review and sign the state-required replacement notice.
- The completed application will be electronically sent to the Home Office for processing.
- The owner will receive copies of the completed signed application and disclosures with the policy when issued. The owner should be instructed to review it carefully.

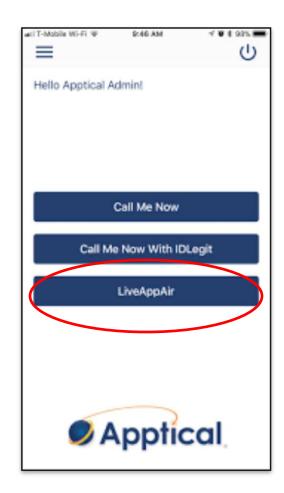
# **Application Search**



An agent can return to the LiveApp portal and search for applications that were started or completed by that agent.

To continue an application, click on the application and click 'Conduct' on bottom of screen or double click to go right into the application.







You can now quote, take an application, get an underwriting decision and electronically sign an application with our newest innovation through Applical Mobile.

# Taking an application using the mobile application

In order to save time, please have the client's driver's license ready and discuss the desired beneficiary arrangement prior to starting the application. Follow the steps to complete a sale which include:

- Run a quote
- Take a picture of the client's driver's license
- Scan a check to set up the EFT payments
- Make sure your phone ringer is on and wait for Apptical to call
- The Apptical interviewer will speak to you to verify the information then they will ask to speak to the client and ask the medical questions
- Apptical will conduct a customer identity validation check
- After the interview, wait for the documents to load for e-signatures using Docusign
- Review the documents with the client, place signatures in required sections and follow the steps to complete the sale

## What to expect during the Apptical call:

- The agent and the proposed insured need to stay on the line for the **entire call**; If there is a separate owner, that party must also be on the line.
- Apptical will validate the LiveAppAir entries with the agent and the client.
- Apptical will conduct a customer identity validation check.
- Apptical will ask all of the application medical questions and will run the MIB and the prescription checks.
- Apptical will convey the underwriting decision based on the responses and the MIB and Rx history results; in some cases Apptical will first re-ask certain medical questions based on MIB and Rx history results.
- If the underwriting decision results in a different plan offering than the plan selected during LiveAppAir,
   Apptical will run a new quote.
- The proposed insured, owner (if separate owner), and agent will electronically sign the application and required disclosures.
- The completed application will be electronically sent to the Home Office for processing.
- The owner will receive copies of the completed signed application and disclosures with the policy when issued. The owner should be instructed to review it carefully.



The Apptical Mobile app is available for download on both iPhones and Android devices through the App store or the Play Store by searching "Apptical Mobile." For best results, be sure to install the latest operating system software update on your device.

Take a few minutes and watch our instructional video to see how this innovation will help increase your sales by having everything you need at your fingertips using your smart phone. The video can be found on the Prosperity Agent Portal, under "Training".

Apptical Mobile is not currently set up for sales involving a replacement. Please use the E-application or paper application for all replacement sales.

# **Face-to-Face with Paper Application**

# Point of Sale Processing with the Apptical Interview

The paper application can be located on the Prosperity Agent Portal, under Final Expense Resources, by state. Please complete all the required sections; any missing information will cause a processing delay.

# **Complete Application**

The application and HIPAA authorization must be completed and signed prior to the call to Apptical. Please review with the insured any required disclosures and the PHI process

#### Interview Guidelines

- Ask client to provide a Photo ID before completing the application.
- The agent must be present at the completion of the interview.
- The agent cannot assist during the interview.
- The agent should never relay questions to the proposed insured.

# **Face-to-Face with Paper Application**

# Call Apptical 1-800-737-6972

- Press 1 for a client telephone interview (PHI)
- At the start of the call you will be asked to provide some basic information.
- The interviewer will ask to speak to the proposed insured, will inform the proposed insured that the conversation is being recorded, and then will ask a series of questions to complete the Personal Health Interview.
- Apptical will conduct a customer identity validation check
- The interviewer will give the agent the results based on the underwriting rules.
- Apptical will provide an Apptical ID # that should be written in the Special Requests section for tracking purposes."

# **Submission process**

It is important that all applications are submitted within 7 days <u>regardless</u> of the underwriting results or whether the client decides to proceed with the purchase. For compliance purposes, we require the signed application and HIPAA Authorization to be maintained in our records. If the client decides not to accept the policy offered, please write "Withdrawn" in the special requests section.

# **Legal Disclaimer**

Summary of coverage only. Refer to the policy and riders for applicable exclusions, and limitations, including suicide provision and contestability period. You must disclose all exclusions and limitations to the client. S.USA does not provide tax advice. Clients should be advised to consult their tax advisors on specific tax questions.

Product issued by S.USA Life Insurance Company, Inc., a member of the Prosperity Life Group. Not licensed in all states. All guarantees are based on the financial strength and claims paying ability of S.USA.

Policy Form #'s ICC16FELPUECS16, ICC16FEGPUECS16, ICC16FEMPUECS16 and state specific versions, where applicable. Not available in all states. Terms may vary by state.

# **Questions?**

# Contact Agent Support at agentcare@prosperitylife.com